



FOR IMMEDIATE RELEASE
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CONTACT: Deborah Burke Henderson
877-SADD-INC (723-3462)
dbhenderson@sadd.org

**SADD SELECTS NORWICH STUDENT FOR NATIONAL
STUDENT LEADERSHIP COUNCIL**

*Students Against Destructive Decisions Youth Leader Joins
Top Teen Advisors From Across the U.S. to Guide Organization and Represent Peers*

Marlborough, Mass. – SADD (Students Against Destructive Decisions), the national school-based, peer-to-peer prevention education organization, today announced that Sierra Davila of Norwich, KS has been named to the SADD National Student Leadership Council for the 2011-2012 school year. Chosen from a nationwide pool of highly qualified applicants, she joins 10 other Council members who will represent the hundreds of thousands of SADD students in chapters across the country.

“Sierra’s leadership and her work and dedication to issues affecting teens make her a great choice to join SADD National’s Student Leadership Council,” said Penny Wells, president and executive director of SADD. “We will now rely on Sierra to use her experiences on the state and local levels to help guide our organization as we work nationally to develop programs that will positively influence teens when it comes to choices about alcohol and drug use, as well as other potentially destructive behaviors.”

The Student Leadership Council advises the SADD National Board of Directors on policies and programs, plans and implements the annual SADD National Conference, and serves as a national and regional student representation network. Members of the Student Leadership Council represent SADD at local, regional, and national events and engagements.

Davila, a senior at Norwich High School in Kansas, has been a dedicated SADD student for four years – serving in various capacities such as a member of the Norwich SADD Board and as secretary of the Kansas SADD Student Leadership Council. Sierra is a Forensics Team member, Scholar’s Bowl member, and has served as a member of the Kansas Masonic All-State Band.

“Being selected for the SADD National Student Leadership Council is a great honor, one that is well deserved and brings great pride to our state and local organizations that have worked so hard to educate teens about responsible decision-making,” said Maria Torrez Anderson, KS SADD’s State Coordinator. “Sierra has been an exceptional SADD leader in Kansas, working tirelessly to ensure that teens are aware of the perils of underage drinking and other drug use. We are confident she will thrive as an educator and an important advocate for teens nationwide.”

SADD, the nation’s leading peer-to-peer youth education, prevention, and activism organization, is committed to empowering young people to lead initiatives in their schools and communities. Founded in 1981, today SADD has thousands of chapters in middle schools, high schools, and colleges. SADD highlights prevention of many destructive behaviors and attitudes that are harmful to young people, including underage drinking, substance abuse, risky and impaired driving, and teen violence and suicide. More information about SADD can be found at sadd.org.

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